

## Pharmaceuticals

*A major pharmaceutical corporation announces their new cancer drug has just completed its last round of trials with stunning results. U.S. Federal Drug Administration approval is all but guaranteed and the company's stock is soaring to record heights. As news breaks on this historic development, investors from around the globe move to capitalize on this financial opportunity. Shouldn't your clients be able to share in the wealth?*

The **Pharmaceuticals CustomWire** provides your customers with real-time, round-the-clock, comprehensive news reports on all aspects of the pharmaceutical sector. Comtex's **Pharmaceuticals CustomWire** will provide your clients with the essential information they need to stay ahead of the competition, enable them to make fully informed business decisions, track investment opportunities, and follow management and pharmaceutical business trends.

Comtex's **Pharmaceuticals CustomWire** consists of some of the most respected publishers around that cover a broad spectrum of the pharmaceutical industry worldwide including **Datamonitor, PLC** and **United Press International**. The **Pharmaceuticals CustomWire** is further strengthened by the presence of **Business Wire** and **PR Newswire** who provide real-time press releases from major pharmaceutical corporations.



Supply your clients with the most complete, timely information available on the pharmaceutical industry. Give your clients Comtex's **Pharmaceuticals CustomWire**--the right prescription for a healthy bottom line.

### Statistics

#### Daily Story Average:

- 300-350 stories per day, Monday-Friday
- 50-100 articles per day, Saturday and Sunday

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