

Canada

First, you sign up with an e-publisher for Canadian business news. Then, you add a second publisher to provide you with updates on Canada's natural resource commodities markets. Then, you supplement that with Canadian stock market information from a third publisher. Finally, you contract with a fourth publisher for news on Canada's social, political and economic issues. Slogging through your fourth integration, you wonder, "is there an easier way to access and manage content and still have Canada covered?" The answer is YES.

The **Canada CustomWire** is the one product that supplies around-the-clock news on all things Canada. Combining the reporting power of dozens of publishers, Comtex's **Canada CustomWire** delivers the latest news on corporate announcements, oil export figures, stock spikes, trade agreements, military action, political unrest, and more.

The **Canada CustomWire** employs Comtex's real-time news processing system to provide the immediate scoop on Canadian news in every area of interest. In addition to breaking news, the **Canada CustomWire** comes complete with analysis and commentary, direct from reporters located in Canada and around the world, providing a variety of perspectives on each story.



With the **Canada CustomWire**, you'll get the report on dropping lumber prices from **Resource News International**, the inside story on Nortel's new acquisition from **Canada Newswire** and TSX cease trading orders from **CCN Matthews**. In addition, Comtex's **Canada CustomWire** includes coverage from world-recognized news services such as **McClatchy/Tribune News Service**.

While Comtex's **Canada CustomWire** is the most comprehensive package of Canadian content, its beauty is the simplicity--one agreement, one integration, one format. Simplify your operations and ensure that you've got Canada covered with the **Canada CustomWire**.

Statistics

Daily Story Average:

- 300-500 stories per day, Monday-Friday
- 200-300 articles, Saturday and Sunday